



38TH ANNUAL KEY WEST WORLD CHAMPIONSHIP PROGRAM 2018 ADVERTISING RATE CARD

Ad Size	4/C	Ad Size	4/C
Full	\$935	Inside Front Cover	\$1650
1/2 Page	\$495	Inside Back Cover	\$1650
1/4 Page	\$395	Back Cover	\$2200

\$40 to change a client/agency-supplied file. (applies to all sizes)

Payment Terms

Ad deadline is September 14th 5:00pm EST.

Ad production per insertion:

All display-advertising orders requires credit card payment with artwork. Full payment is due with this ad insertion order.

Ad space available on a first come first serve basis.

Digital Ad Specifications

Superboat only accepts .tiff, .eps, or print quality PDF files in cmyk color format.

All images used in our ads should be in cmyk format, at a resolution of 300 dpi. Superboat does not accept files in rgb format.

All tiff and eps files should be flattened. Illustrator files should be saved as eps with images embedded and fonts converted to outline.

Email your ad to ignacio@myrockgroup.com

Ad Production Per Insertion:

Full Page
1/2 Page Horizontal
1/4 Page Vertical

Final Trim

8.5" w x 11" h
8" w x 5" h
3.875" w x 5" h

Bleed

8.75" w x 11.25" h
no bleed required
no bleed required

Note: Please include an 1/8" bleed on all sides and keep text at least 1/4" from trim to allow for trim on full page ads.
Ad deadline is October 2nd. We accept .tiff, .eps, or print quality PDF files. Please make sure all fonts are converted to paths.

Business or Organization Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Authorized Signature: _____

Super Boat International Productions, Inc.
1323 20th Terrace,
Key West, FL 33040
Ph: 305-296-6166 • Fax: 305-296-9770 • Web: Superboat.com

Send Insertion Order by fax or email

Fax Insertion Order to:
Super Boat International Productions, Inc.
305-296-9770

Attach Insertion Order to email and send to:
superboatracing@gmail.com

Advertising Order:

___ 1/4 Page ___ 1/2 Page ___ Full Page

___ Inside FC ___ Inside BC ___ Back Cover

TOTAL \$ _____

Credit Card Payment:

___ Visa ___ MasterCard

___ Discover ___ American Express

Card # _____

Exp. Date _____ CVV Code _____

Authorized Signature _____

* It is not the responsibility of the Publisher for errors in advertisements if ad was received past material deadline. All Ad placement and Design/Production fees must be paid in full.